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## EDUCATION

### Nielsen Norman Group

Certificate of User Experience with a Specialty recognition in UX Management and Interaction Design.

### UC San Diego, CA

Interaction Design  
Specialization Certificate.

### Champlain College, Burlington, VT

Bachelor of Fine Arts Degree.  
Majored in Graphic Design,  
minored in Web Development.

### Morris County Community College, NJ

Associates Degree in Applied  
Science. Majored Digital Media  
and Web Design.

## WORK EXPERIENCE

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### Freelance UX/CX Designer

#### Various Local Companies

June 2022 - Present

- Created and maintained design systems to ensure consistency across various products.
- Collaborated closely with product managers to define feature requirements and prioritize design enhancements.
- Conducted competitor analysis to identify market trends and inform UX strategy.
- Facilitated design workshops and presented design concepts to stakeholders.

### UI/UX Designer

#### Church Pension Group

July 2019 - April 2022

- Designed and developed user interfaces for web and mobile applications using Sketch, Figma, Axure, Invision, Agile, HTML, CSS, Javascript, and other front-end technologies.
- Collaborated with cross-functional teams, including developers, project managers, and stakeholders, to ensure a seamless user experience across multiple product lines.
- Conducted user research and user testing to inform design decisions.
- Participated in code reviews and provided constructive feedback to developers based on current API development.
- Developed style guides and design systems for brand consistency and efficiency.
- Optimized designs for various platforms and devices, resulting in improved user accessibility and engagement.
- Mentored and coached junior designers on their professional growth and development.

### Senior Multimedia Designer

#### K. Hovnanian

January 2019 - June 2019

- Led a team of designers in creating visually engaging marketing materials.
- Collaborated with cross-functional teams to design and launch a new brand identity.
- Conceptualized and designed print advertisements for national campaigns, reaching an audience of over 1 million.
- Evaluated the quality of printed materials, collaborating with vendors to improve overall print quality.

### Production Manager/Graphic Designer

#### Webster Ink

February 2018 - December 2018

- Worked with all departments to unify the front-end staff with the production crew.
- Forecasted resource needs and allocated resources to assure completion of established objectives within scheduled guidelines.
- Managed production schedule, ensuring all required materials were prepared daily to keep a steady workflow.
- Worked closely with the various production teams to make sure the customers' expectations were met and exceeded.
- Created brand identity to match the previous aesthetic while furthering potential uses.

### Graphic Designer/Vinyl Specialist

#### Yipes! Auto and Graphics of Williston

April 2017 - February 2018

- Responsible for project tracking via internal proprietary database, purchase orders, statements of work, closing invoices and delivery tracking.
- Supervised multiple commercial printers via bidding, art approval, quality assurance, scheduling and ethical business practices.
- Established brand guidelines and style guides for emerging businesses.
- Oversaw production milestones to include art files, data files, data QA testing, printer schedules and delivery schedules.

### Graphic Designer

#### Commando LLC

August 2016 - March 2017

- Designed and developed loyalty program application for the company website.
- Managed all graphic design tasks to ensure jobs were completed as efficiently as possible between my coworker and I.
- Collaborated with the CEO, COO, and production staff to design, edit, and enhance stock photos for fabrication vendors.
- Provided art direction for photo shoots, resulting in captivating visuals used in various marketing campaigns.
- Created promotional emails to attract customers to the Commando website.
- Attended press checks ensuring completion of projects within specified time frame.